

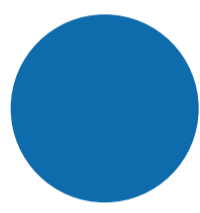


**BUSINESS**  
COMPORTAMENTALE

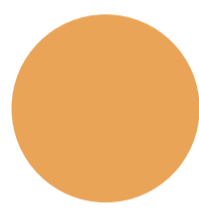
### Logo Concept



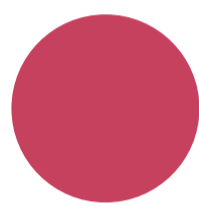
### Colors



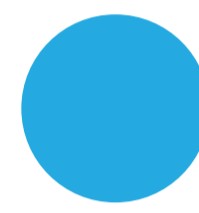
**CMYK**  
93-55-6-1  
**RGB**  
29-74-149



**CMYK**  
4-38-73-3  
**RGB**  
237-151-55



**CMYK**  
0-83-40-20  
**RGB**  
198-37-72



**CMYK**  
70-15-0-0  
**RGB**  
79-160-202

### Main font

**UNIVERS**

LIGHT

1234567890abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

REGULAR

1234567890abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

**BOLD**

**1234567890abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

### Secondary font

**OPEN SANS**

REGULAR

1234567890abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

*ITALIC*

*1234567890abcdefghijklmnopqrstuvwxyz*  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

SEMIBOLD

1234567890abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

**BOLD**

**1234567890abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

***BOLD ITALIC***

***1234567890abcdefghijklmnopqrstuvwxyz***  
***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

### Declinations



### Construction

